| SPONSORSHIP<br>BENEFITS  | PLATINUM<br>\$5,000  | GOLD<br>\$2,500 | SILVER<br>\$1,000 | BRONZE<br><\$1,000 & INKIND |
|--|----------------------|-----------------|-------------------|-----------------------------|
| Logo on conference<br>materials (website,<br>conference program) | <b></b> ✓            | Ľ               | Ľ                 | <b>Ľ</b>                    |
| Promotional materials in attendee packages (digital)             | ⊻                    | ⊻               | Ľ                 |                             |
| Logo displayed on breaks   | VIDEO/LOGO           | LOGO            | LOGO              | LOGO                        |
| Presentation for draws   | oxdot                | $\leq$          |                   |                             |
| Signage opportunities  | <b>⊻</b>             | $\leq$          |                   |                             |
| Commercial break (recorded or live)                              | <b></b>              |                 |                   |                             |
| Social Media   | FEATURE<br>SPOTLIGHT | TAG<br>MENTIONS | TAG<br>MENTIONS   | TAG<br>MENTIONS             |
| Company Promotional<br>Video                                     | ď                    |                 |                   |                             |
| Table Naming   | <b>Ľ</b>             | $\leq$          |                   |                             |
| Marketplace booth  | <b>⊻</b>             | <b>⊻</b>        |                   |                             |
| Direct link to website   | Ľ                    |                 |                   |                             |
| Logo on META website for 1 year, clickable                       | $\leq$               |                 |                   |                             |