



# Enhancing **BUSINESS** Performance

through Innovative  
Labour Solutions





# What we do for business

We help businesses improve performance by providing innovative labour solutions. Let us show you how.

ODEN bridges the gap between businesses looking for talent and the supply of job seekers who have a disability. We help you meet your organization's goals and objectives through the development of a tailored implementation plan.

## We make it simple:



“ When we decided to bring work that had previously been outsourced back in house we knew we'd have to expand our staffing and we thought this might be a way to engage employees who had disabilities. What we didn't realize was how easy it would be. The support we got from ODEN took all they mystery out of the process and made it simple and efficient. The new employees were able to meet all production standards and the results surpassed all of our expectations. ”

- Colleen Cox  
Director, Logistics & Distribution Operations, Dare Foods Ltd.



## People who have disabilities

# THE FACTS:

**22%** of Canadian Population

**3.1 million** Ontarians





**50%** have post-secondary degree/diplomas

**53%** of the population directly affected by disability

“ The disability market is the next big consumer segment – comprised of more than one billion people and \$8 trillion in annual disposable income. ”

– Rich Donovan  
CEO, Return on Disability Group

## BENEFITS to hiring people who have disabilities:

Internal to Business:	External to business:
<b>Access Great Talent</b> 	<b>53%</b> of Canadians are impacted by <b>disability</b> . That equals <b>19,600,000 Canadians</b>
<b>Streamline process &amp; improve efficiencies</b> 	<b>92%</b> of people surveyed viewed <b>inclusive</b> companies more <b>favourably</b>
<b>Lower Absenteeism, turnover &amp; workplace injuries</b> 	<b>Engage</b> employees & <b>delight</b> customers who <b>care about disability</b>
<b>Add new &amp; Innovative thinking</b> 	Becoming <b>disability-smart</b> is a <b>catalyst</b> for making your organization <b>more productive &amp; efficient</b>



## Engage Talent, Boost Profitability & Increase Loyalty



Connect with us to learn more about the return on disability

866-280-6336 | [info@odenetwork.com](mailto:info@odenetwork.com) | [odenetwork.com](http://odenetwork.com)